**Privacy Canvas Questionnaire Questions**

All questions will be answered by picking 1 of 5 options from strongly agree to strongly disagree apart from questions in the which the participant is asked to give a more detailed response. Some questions possible answers will be inverted to strongly disagree to strongly agree to ensure the participant remains vigil and alert. The Questionnaire will be made and completed online and the first 10 questions will be the System Usability Scale (SUS).

1. I think that I would like to use this system frequently.
2. I found the system unnecessarily complex.
3. I thought the system was easy to use.
4. I think that I would need the support of a technical person to be able to use this system.
5. I found the various functions in this system were well integrated.
6. I thought there was too much inconsistency in this system.
7. I would imagine that most people would learn to use this system very quickly.
8. I found the system very cumbersome to use.
9. I felt very confident using the system.
10. I needed to learn a lot of things before I could get going with this system.
11. Did completion of the Privacy Canvas help you address and give you a better understanding of privacy and data protection concerns for your project/business?
12. Do you think that it is helpful to complete a Privacy Canvas alongside a Business Model Canvas?
13. The privacy and data protection concern for my project/business were not applicable to the Privacy Canvas? If so please elaborate.
14. The Privacy Canvas helped identify privacy or data concerns that were not previously thought about.
15. The Privacy Canvas would be a useful tool in the project/business innovation process?